

# IMI BYTES

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## DIWALI & STUDENT HAAT 2021

IMI Bhubaneswar organized a student driven event “Student Haat 2021” under the guidance of Prof. Devesh Baid, Chairperson - E-Cell and Incubation Foundation on 3rd November 2021. In this event, the students roleplayed like young entrepreneurs, and they had set up different stalls for selling items like momos..[Read More...](#)

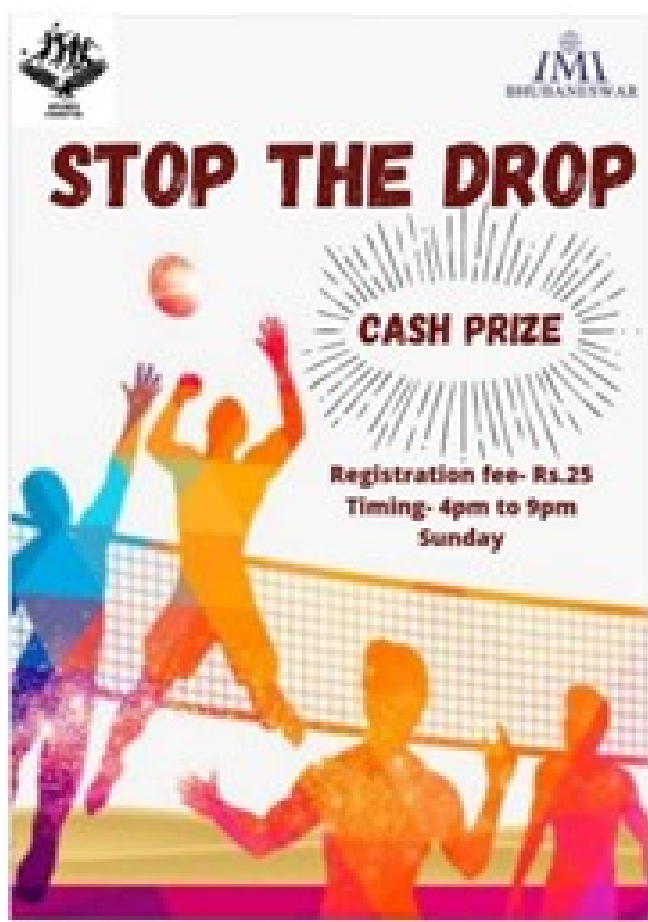
## TREASURE HUNT

Treasure seeking has long been a thrilling and adventurous concept. Treasure Hunt is based on the Scavenger Hunt concept, in which participants must locate several objects from a list presented to them. On November 26th, the Junior Marketing Club of IMI Bhubaneswar hosted a Treasure Hunt event. [Read More...](#)



## A STARTUP IDEA

My name is Aayush Kaushik. I am from Muzaffarpur, Bihar. I have done my graduation from Mumbai University. I have been investing in stock market since I was in class 8. To pursue this interest further, I did my bachelor's in financial markets. [Read More...](#)



## INTRA COLLEGE SPORT TOURNAMENT

*“You dream. You plan. You reach. There will be obstacles. There will be doubters. There will be mistakes. But with hard work, with belief, with confidence and trust in yourself, and those around you, there are no limits”*  
-Michael Phelps. [Read More...](#)

## LIFE & FREEDOM- RAHUL GUPTA CHOUDHURY

*Growing up in an industrial city near to a metropolis in the 1960's and 1970's of Bengal was quite a bit fascinating. Like all other childhoods, this was also a life of pure joy - a bit mechanistic and predictable, but one full of freedom and liberty - except going to school, perhaps. [Read More...](#)*



## ARE B-SCHOOLS DOING ENOUGH TO DEVELOP A CURRICULUM COMPATIBLE WITH THE NEW-NORMAL WORLD! - SOURABH SHARMA

*A recent article in India Today put forth ways in which B Schools can make their contribution in the post-Covid world. It asserted that the rapid growth of digitalization and demands of the industry after the pandemic's aftermath. [Read More...](#)*